

Dear Mr. or Ms. Smart-homeowner:

I am Joe Funderburk of Alpha & Omega Home Inspections, LLC. I am writing to encourage you to contact me about pre-inspecting your property. The advantages to your real estate listing are many:

- You can hire me, a certified NACHI inspector (National Association of Certified Home Inspectors), to do the inspection as opposed to being at the mercy of buyer's choices in inspectors.
- You can schedule the inspections at your convenience, direct with me, with little effort on your part.
- You can assist me during the inspections, something normally not done during buyer's inspections.
- You can have me correct any misstatements in my reports before I generate them.
- My reports help sellers see their homes through the eyes of a critical, third-party, thus making sellers more realistic about asking price.
- I will alert you to any immediate safety issues I find before other agents and potential buyers tour the homes I inspect.
- Repairs made ahead of time might make your property show better.
- My reports provide third-party, unbiased opinions to offer to potential buyers.
- My reports can be used as marketing tools to help sell your home. Imagine having a dozen copies of the report available for potential buyers, complete with contractor invoices showing any repairs that might have been already made.
- My reports might relieve prospective buyer's unfounded suspicions, before they walk away.
- Seller inspections eliminate buyer's remorse that sometimes occurs just after an inspection.
- *Seller inspections reduce the need for negotiations and 11th-hour renegotiations.*
- Seller inspections relieve you of having to hurriedly procure repair estimates or schedule repairs with any contractor you can find who'll do the work on short notice..
- My reports might encourage buyers to waive their inspection contingencies.
- Your deals are less likely to fall apart the way they often do when buyer's inspections unexpectedly reveal problems, last minute.
- My reports provide full-disclosure protection from future legal claims.

I stand ready to perform your inspection. Please contact me.

Joe Funderburk

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